## WCAT BUSINESS MEMBERSHIP OPTIONS

THE ASSISTANT \$100 Annual \$50 Non-Profits Includes: 6 week (24/7) "Business Page" on WCAT's Community Bulletin Board; plus year round Sunday acknowledgement on WCAT's Community Bulletin Board.

THE ANCHOR \$200 Annual \$100 Non-Profit

Includes: 15 week (24/7) "Business Page" on WCAT's Community Bulletin Board; year round Sunday acknowledgement on WCAT's Community Bulletin Board; plus, your business website link on WCAT's website.

THE EDITOR \$500 Annual \$250 Non-Profit Includes: 30 week (24/7) "Business Page" on WCAT's Community Bulletin Board; Year round Sunday acknowledgement on WCAT's Community Bulletin Board; Your business website link on WCAT's website; plus, a one-minute video spot on WCAT's Business Members Highlight Program.

THE DIRECTOR \$750 Annual \$375 Non-Profit Includes: Year round (24/7, including Sundays) "Business Page" on WCAT's Community Bulletin Board (can be updated once a year); your business website link on WCAT's website; a one-minute video spot on WCAT's Business Members Highlight Program; plus, a 30 second professionally produced Business Sponsor Video (to air within a WCAT weekly program for 30 days).

THE PRODUCER \$1,000 Annual \$500 Non-Profit Includes: Year round (24/7, including Sundays) "Business Page" on WCAT's Community Bulletin Board (can be updated twice a year); your business website link on WCAT's website; a one-minute video spot on WCAT's Business Members Highlight Program; a 30 second professionally produced Business Sponsor Video (to air within a WCAT weekly program for 90 days); plus, a listing on the "Producers" plaque in studio lobby.

THE EXECUTIVE \$2,500 Lifetime \$1,250 Non-Profit

Includes: Year round (24/7, including Sundays) "Business Page" on WCAT's Community Bulletin Board (unlimited updates); your business website link on WCAT's website; a one-minute video spot on WCAT's Business Members Highlight Program; a 30 second professionally produced Business Sponsor Video (with unlimited airtime on a WCAT program of your choosing); plus, a listing on the "Executives" plaque in studio lobby.

## Winthrop Community Access Television Annual Business Membership Application

## STEP 1: BUSINESS INFORMATION

rganization?		
Owner/Contact: Telephone:		
Business Website:		
MBERSHIP embership Options on page 2 and	then mak	e your selection
THE ANCHOR \$200 Annual \$100 Non-Profit		THE EDITOR \$500 Annual \$250 Non-Profit
THE PRODUCER \$1,000 Annual \$500 Non-Profit		THE EXECUTIVE \$2,500 Lifetime \$1,250 Non-Profit
	Business Website:  THE ANCHOR \$200 Annual \$100 Non-Profit  THE PRODUCER \$1,000 Annual	Business Website:  Business Website:  THE ANCHOR \$200 Annual \$100 Non-Profit  THE PRODUCER \$1,000 Annual

For questions: 617-846-3400 www.wcat-tv.org